

OPERATION SHOP PINK

PRIME
OUTLETS

Prime Retail will donate 100% of every Bonus Card sold, up to a maximum of \$50,000, to The Breast Cancer Research Foundation, an organization dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about The Breast Cancer Research Foundation, visit www.bcrf.org.



Offers only valid at Prime Outlets – Williamsburg October 1 - 31, 2009

- | | |
|-------------------------------|--|
| adidas Outlet Store | 20% off a single item. Offer does not apply to shopadidas.com. Coupon code: 746520. |
| Anne Klein Factory Store | 15% off a purchase of \$100 or more. Valid on regular priced merchandise only. Not valid at department store, independent locations or anneklein.com . This offer may not be used by JAG Associates. Register Ringing Instructions: Scan all items first, enter [F2], [F2], [F1], [F4], enter corporate coupon code: 1092709094, 15%. |
| Bass | 20% off of a single item. Not valid on Internet transactions. Certain restrictions may apply. PVH associates not eligible. Code: 531000008000 |
| Brooks Brothers Factory Store | 15% off your entire purchase. Discount may not be applied towards taxes, shipping and handling, monogramming and engraving, alterations or personalization. If you return some or all merchandise, the dollar value of this promotion is not refunded or credited back to your account. |
| Brooks Brothers Woman | 15% off your entire purchase. Discount may not be applied towards taxes, shipping and handling, monogramming and engraving, alterations or personalization. If you return some or all merchandise, the dollar value of this promotion is not refunded or credited back to your account. |
| Brown Shoe Closet | 25% off on a single item. |
| Calvin Klein | 20% off a single item. Includes sale merchandise. Not valid on Internet transactions. Certain restrictions may apply. PVH associates not eligible. Code: 531000008000. |

Operation Shop Pink Bonus Card must be surrendered at time of purchase and is good for one purchase only. Cannot be combined with any other coupon, sale or promotion.

Not valid on gift certificates, gift cards, internet transactions or previous purchases. Not redeemable for store credit or cash. Certain restrictions apply.

Please see store for details. No limit on number of cards that may be purchased.

OPERATION SHOP PINK

PRIME
OUTLETS

Prime Retail will donate 100% of every Bonus Card sold, up to a maximum of \$50,000, to The Breast Cancer Research Foundation, an organization dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about The Breast Cancer Research Foundation, visit www.bcrf.org.



Offers only valid at Prime Outlets – Williamsburg October 1 - 31, 2009

Coach	20% off a single item including clearance. Not Valid with any other coupons or offers. Not valid on Previous Purchases.
Coldwater Creek Outlet Stores	25% off of a single item. Offer code: PPINK.
Columbia Sportswear Co.	20% off a single item. Offer may not be applied to Greater Rewards, redeemed by store employees or used on-line. Company reserves the right to change or cancel this offer at any time.
Dooney & Bourke	25% off one non-sale item.
Easy Spirit Outlet	20% off one regular priced item. Offer valid on one regular priced item. Not valid at Easy Spirit Specialty stores, department stores or at easyspirit.com. This offer may not be used by JAG associates. Register Ringing Instructions: Scan item first, enter [F2], [F2], [F1], [F1], enter corporate coupon code: 0661908095, 20%.
Eddie Bauer Outlet	20% off a single item. Ad code: 4950 Offer not valid in Eddie Bauer stores, catalogs or in-line. Offer not valid for taxes, shipping, handling, monogramming, gift boxes or payment on any credit card account.
ESCADA Company Store	15% off any single item, excluding fragrance and clearance.
Fragrance Outlet	15% off on any single item.
GUESS Outlet	20% off any single item.
Haggar Clothing Co.	20% off one single item, excluding clearance items.

Operation Shop Pink Bonus Card must be surrendered at time of purchase and is good for one purchase only. Cannot be combined with any other coupon, sale or promotion.

Not valid on gift certificates, gift cards, internet transactions or previous purchases. Not redeemable for store credit or cash. Certain restrictions apply.

Please see store for details. No limit on number of cards that may be purchased.

OPERATION SHOP PINK

PRIME
OUTLETS

Prime Retail will donate 100% of every Bonus Card sold, up to a maximum of \$50,000, to The Breast Cancer Research Foundation, an organization dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about The Breast Cancer Research Foundation, visit www.bcrfcur.org.



Offers only valid at Prime Outlets – Williamsburg October 1 - 31, 2009

Hannah Andersson	15% off entire purchase.
Harry and David	20% off of a single item. Minimum product purchase is exclusive of taxes and excludes in-store catalog orders. Coupon code: 962858.
Hugo Boss Factory Outlet	15% off any single item. Not valid on fragrance.
IZOD	20% off of a single item. Includes sale merchandise. Not valid on Internet transactions. Certain restrictions may apply. PVH associates not eligible. Code: 531000008000
J. Crew	20% off a single item.
Jockey	25% off a single regular priced item. Excludes clearance items.
Jones New York	15% off a purchase of \$100 or more. Valid on regular priced merchandise only. Not valid at department store, independent locations or jny.com . This offer may not be used by JAG Associates. Register Ringing Instructions: Scan all items first, enter [F2], [F2], [F1], [F4], enter corporate coupon code: 0802009092, 15%.
Juicy Couture	20% off any single regular priced item. Promo Code: JCOCURE.
Kasper Outlet	15% off a purchase of \$100 or more. Valid on regular priced merchandise only. Not valid at department stores. This offer may not be used by JAG Associates. Register Ringing Instructions: Scan all items first, enter [F2], [F2], [F1], [F4], enter corporate coupon code: 0900109091, 15%.

Operation Shop Pink Bonus Card must be surrendered at time of purchase and is good for one purchase only. Cannot be combined with any other coupon, sale or promotion. Not valid on gift certificates, gift cards, internet transactions or previous purchases. Not redeemable for store credit or cash. Certain restrictions apply.

Please see store for details. No limit on number of cards that may be purchased.

OPERATION SHOP PINK

PRIME
OUTLETS

Prime Retail will donate 100% of every Bonus Card sold, up to a maximum of \$50,000, to The Breast Cancer Research Foundation, an organization dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about The Breast Cancer Research Foundation, visit www.bcrfcure.org.



Offers only valid at Prime Outlets – Williamsburg October 1 - 31, 2009

Kate Spade	15% off of a single item. Valid at Kate Spade Prime Outlets only. Not valid at Kate Spade retail stores or katespade.com . Valid on full price and sale merchandise.
Kitchen Collection	20% off on a single item.
Le Creuset	25% off any one Le Creuset or Screwpull item. Some new items may be excluded from discount.
Le Gourmet Chef	20% off on a single item.
Liz Claiborne New York	15% off of a single regular priced item. Not valid on footwear. See in store for details. Valid on a single item only. 09PRPINKLC
Maidenform	Take 20% off a purchase of \$50 or more.
Michael Kors	15% off of a single Handbag Purchase. Discount applies to one handbag per customer. Excludes item Totes. Does not apply to previous purchase Offer code: 103009
Naturalizer	25% off on a single item.
Nautica	15% off your purchase of 3 items or more.
Nine West Outlet	20% off one regular priced item. Offer valid on one regular priced item. Not valid at Nine West Specialty stores, department stores or at ninewest.com . This offer may not be used by JAG associates. Register Ringing Instructions: Scan item first, enter [F2], [F2], [F1], [F1], enter corporate coupon code: 0574808093, 20%.

Operation Shop Pink Bonus Card must be surrendered at time of purchase and is good for one purchase only. Cannot be combined with any other coupon, sale or promotion.

Not valid on gift certificates, gift cards, internet transactions or previous purchases. Not redeemable for store credit or cash. Certain restrictions apply.

Please see store for details. No limit on number of cards that may be purchased.

OPERATION SHOP PINK

PRIME
OUTLETS

Prime Retail will donate 100% of every Bonus Card sold, up to a maximum of \$50,000, to The Breast Cancer Research Foundation, an organization dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about The Breast Cancer Research Foundation, visit www.bcrf.org.



Offers only valid at Prime Outlets – Williamsburg October 1 - 31, 2009

Perfumania	20% extra off of one single item. Not valid on Perfumania.com. Discount will be taken off of highest priced item in sale.
Polo Ralph Lauren Factory Store	20% off of \$200 or more. Code 2736.
Reebok/Rockport Outlet Store	15% off entire purchase. Cannot be combined with any other coupon, group over, member discount program or Footwear Search Program. Excludes Classic Styles with \$.58 endings. Coupon Code: 8890498.
Samsonite Company Stores	15% off a purchase of \$100 or more. Not valid on holiday specials. Coupon Code: 400007207301.
Timberland Factory Store	20% off your purchase of \$100 or more. Excludes clearance items, boot styles #10061, #155551, and #10025, Timberland Boot Company, Abington Collection, charitable items, and non-Timberland branded products. Valid on in-stock merchandise; not valid on prior purchases. Returns will be credited at discount price. We reserve the right to limit quantities.
Tommy Hilfiger	20% off your purchase of \$150 or more OR 15% off your entire purchase. This offer is redeemable for the discount stated above only in-person at Tommy Hilfiger Company Stores in the US and Puerto Rico and Tommy Hilfiger Outlets Stores in Canada. Not valid for the purchase of toiletries or fragrances or gift cards. The value of the offer is forfeited upon the return of merchandise. Reproductions of this offer will not be accepted. Not valid in department stores, Tommy Hilfiger Specialty Stores or Clearance Stores. T0573091001091031MSC

Operation Shop Pink Bonus Card must be surrendered at time of purchase and is good for one purchase only. Cannot be combined with any other coupon, sale or promotion.

Not valid on gift certificates, gift cards, internet transactions or previous purchases. Not redeemable for store credit or cash. Certain restrictions apply.

Please see store for details. No limit on number of cards that may be purchased.

OPERATION SHOP PINK

PRIME
OUTLETS

Prime Retail will donate 100% of every Bonus Card sold, up to a maximum of \$50,000, to The Breast Cancer Research Foundation, an organization dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about The Breast Cancer Research Foundation, visit www.bcrf.org.



Offers only valid at Prime Outlets – Williamsburg October 1 - 31, 2009

Ultra Diamond	15% off of a single item. Ad Code: OPINKUD Excludes Swiss watches, prior purchases, Ultra Buys, Big Diamonds, Loose Diamonds, Layaways, Special Orders, Repairs, Gift Cards and Ultra Employees.
Van Heusen	20% off of a single item. Includes sale merchandise. Not valid on Internet transactions. Certain restrictions may apply. PVH associates not eligible. Code: 531000008000
Villeroy & Boch	25% off a single item. Not valid on October Sale merchandise, Urban Nature, Helianthos, Flower Dream, New Cottage, Green Garland, Bone China, or on-line purchases.
Wilson's Leather Outlet	20% off one item. Not valid on clearance. Not valid on-line.
Zales, Fine Jewelry Outlet	25% off a single item (one time use). Offer is valid on regular and sale priced items. Excludes clearance, Celebration Diamond®, Brilliant Value™ items, loose diamonds, designer collections, watches, pre-owned merchandise, price breaks, seasonal items, special events, special orders, and repairs. Cannot be used to pay off balances on your Zales credit card account.

Operation Shop Pink Bonus Card must be surrendered at time of purchase and is good for one purchase only. Cannot be combined with any other coupon, sale or promotion.

Not valid on gift certificates, gift cards, internet transactions or previous purchases. Not redeemable for store credit or cash. Certain restrictions apply.

Please see store for details. No limit on number of cards that may be purchased.