

OPERATION SHOP PINK

PRIME
OUTLETS

Prime Retail will donate 100% of every Bonus Card sold, up to a maximum of \$50,000, to The Breast Cancer Research Foundation, an organization dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about The Breast Cancer Research Foundation, visit www.bcrfcure.org.



Offers only valid at Prime Outlets – St. Augustine October 1 - 31, 2009

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| Coldwater Creek Outlet Stores | 25% off of a single item. Offer code: PPINK. |
| Dooney & Bourke | 25% off one non-sale item. |
| Dress Barn | 20% off of a single item. Not valid on merchandise discounted 50% off or more, prior layaways, suits, and buy one get one promotions. Cannot be combined with senior citizen discount. Code 555. |
| Easy Spirit Outlet | 20% off one regular priced item. Offer valid on one regular priced item. Not valid at Easy Spirit Specialty stores, department stores or at easyspirit.com. This offer may not be used by JAG associates. Register Ringing Instructions: Scan item first, enter [F2], [F2], [F1], [F1], enter corporate coupon code: 0661908095, 20%. |
| Evie's Cottage | \$10 off the purchase of \$30 or more. |
| Greg Norman | 15% off entire purchase. Cannot be combined with any other coupon, group over, member discount program or Footwear Search Program. Excludes Classic Styles with \$.58 endings. Coupon Code: 8890498. |
| GUESS Outlet | 20% off any single item. |
| Hugo Boss Factory Outlet | 15% off any single item. Fragrance excluded. |
| Jones New York Woman | 15% off a purchase of \$100 or more. Valid on regular priced merchandise only. Not valid at department store, independent locations or jny.com. This offer may not be used by JAG Associates. Register Ringing Instructions: Scan all items first, enter [F2], [F2], [F1], [F4], enter corporate coupon code: 0802009092, 15%. |
| Juicy Couture | 20% off any single regular priced item. Promo Code: JCOCURE. |
| Kate Spade | 15% off of a single item. Valid at Kate Spade Prime Outlets only. Not valid at Kate Spade retail stores or katespade.com. Valid on full price and sale merchandise. |
| Kenneth Cole | 20% off entire purchase. Cannot be combined with any other coupon, sale or promotion. |
| Kitchen Collection | 20% Off 1 item. Code: PINK |
| Le Gourmet Chef | 20% Off 1 item. Code: PINK |

Operation Shop Pink Bonus Card must be surrendered at time of purchase and is good for one purchase only. Cannot be combined with any other coupon, sale or promotion.

Not valid on gift certificates, gift cards, internet transactions or previous purchases. Not redeemable for store credit or cash. Certain restrictions apply.

Please see store for details. No limit on number of cards that may be purchased.

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| Liz Claiborne New York | 15% off of a single regular price item. Not valid on footwear. See in-store for details. Valid only on a single item. 09PRPINKLC |
| Michael Kors | 15% off of a single Handbag Purchase. Discount applies to one handbag per customer. Excludes item Totes. Does not apply to previous purchases. Offer Code: 103009. |
| Nautica | 15% off your purchase of 3 items or more. |
| Perfumania | 20% extra off of one single item. Not valid on Perfumania.com. Discount will be taken off of highest priced item in sale. |
| rue21 | 25% off of a single item. Amount of deduction will be given at the point of sale pretax and net of discounts. Excludes 40% off or more and buy one get one free items. Some price points lower than 40% off excluded. Coupon Code: 050084. |
| Samsonite Company Stores | 15% off a purchase of \$100 or more. Not valid on holiday specials. Coupon Code: 400007207301. |
| Talbots | 20% off. |
| Ultra Diamonds | 15% off of a single item. Ad Code: OPINKUD Excludes Swiss watches, prior purchases, Ultra Buys, Big Diamonds, Loose Diamonds, Layaways, Special Orders, Repairs, Gift Cards and Ultra Employees. |
| VF Outlet | 20% off one item. Code: LOC153999. |
| Vitamin World | 20% off all Vitamin World brand items! Including Precision Engineered®, American Health®, Herbal Authority™ & Perfectly Pure®. Members receive discount off member price. Non-members receive discount off regular price. While supplies last. Excludes Spectacular Values, Buy 1 Get 1 Free, Buy 1, Get 1 50% off and other exclusions. Valid in-store only. Code: 00 2222 00 5103 7. |
| Zales Fine Jewelry Outlet | 25% off a single item (one time use). Offer is valid on regular and sale priced items. Excludes clearance, Celebration Diamond®, Brilliant Value™ items, loose diamonds, designer collections, watches, pre-owned merchandise, price breaks, seasonal items, special events, special orders, and repairs. Cannot be used to pay off balances on your Zales credit card account. |

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