

OPERATION SHOP PINK

PRIME
OUTLETS

Prime Retail will donate 100% of every Bonus Card sold, up to a maximum of \$50,000, to The Breast Cancer Research Foundation, an organization dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about The Breast Cancer Research Foundation, visit www.bcrfcur.org.



Offers only valid at Prime Outlets – Ellenton October 1 - 31, 2009

adidas Outlet Store	20% off a single item. Offer does not apply to shopadidas.com. Coupon code: 746520.
Bass Outlet	20% off of a single item. Not valid on Internet transactions. Certain restrictions may apply. PVH associates not eligible. Code: 531000008000.
Brooks Brothers Factory Store	15% off your entire purchase. Discount may not be applied towards taxes, shipping and handling, monogramming and engraving, alterations or personalization. If you return some or all merchandise, the dollar value of this promotion is not refunded or credited back to your account.
Brown Shoe Closet	25% off on a single item.
Calvin Klein	20% off a single item. Includes sale merchandise. Not valid on Internet transactions. Certain restrictions may apply. PVH associates not eligible. Code: 531000008000.
Coach	20% off a single item including clearance. Not valid with any other coupons or offers. Not valid on previous purchases.
Columbia Sportswear Co.	20% off a single item. Offer may not be applied to Greater Rewards, redeemed by store employees or used on-line. Company reserves the right to change or cancel this offer at any time.
DKNY Jeans	15% off of a single regular priced item. Valid on a single item only. See in store for details. 09PRPINKDK

Operation Shop Pink Bonus Card must be surrendered at time of purchase and is good for one purchase only. Cannot be combined with any other coupon, sale or promotion.

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Dooney & Bourke	25% off one non-sale item.
Dress Barn	20% off of a single item. Not valid on merchandise discounted 50% off or more, prior layaways, suits, and buy one get one promotions. Cannot be combined with senior citizen discount. Code 555.
Dress Barn Woman	20% off of a single item. Not valid on merchandise discounted 50% off or more, prior layaways, suits, and buy one get one promotions. Cannot be combined with senior citizen discount. Code 555.
Easy Spirit Outlet	20% off one regular priced item. Offer valid on one regular priced item. Not valid at Easy Spirit Specialty stores, department stores or at easyspirit.com . This offer may not be used by JAG associates. Register Ringing Instructions: Scan item first, enter [F2], [F2], [F1], [F1], enter corporate coupon code: 0661908095, 20%.
Fine Jewelry & Watches	30% off all eco-drive watches except signature. Special Ladies Pink Diamond "rado" watch especially made for Susan B. Johnson in honor of breast cancer awareness. Only one available regular \$6,200 on sale for \$4,200. Limited edition watch offered only at Fine Jewelry & Watches.
Fragrance Outlet	15% off on any single item.
GUESS Outlet	20% off any single item.
Haggar Clothing Co.	20% off one single item, excluding clearance items.
Hanes Brands	20% off single item. Coupon code: 541980971701.

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Harry and David	20% off of a single item. Minimum product purchase is exclusive of taxes and excludes in-store catalog orders. Coupon code: 9962858.
Hartstrings Childrenswear	25% off an item. Coupon Code: 4879.
IZOD	20% off of a single item. Includes sale merchandise. Not valid on Internet transactions. Certain restrictions may apply. PVH associates not eligible. Code: 531000008000
J. Crew	20% off a single item.
Jockey	25% off a single regular priced item. Excludes clearance items.
Jones New York	15% off a purchase of \$100 or more. Valid on regular priced merchandise only. Not valid at department store, independent locations or jny.com . This offer may not be used by JAG Associates. Register Ringing Instructions: Scan all items first, enter [F2], [F2], [F1], [F4], enter corporate coupon code: 0802009092, 15%.
Juicy Couture	20% off any single regular priced item. Promo Code: JCOCURE.
Kasper Outlet	15% off a purchase of \$100 or more. Valid on regular priced merchandise only. Not valid at department stores. This offer may not be used by JAG Associates. Register Ringing Instructions: Scan all items first, enter [F2], [F2], [F1], [F4], enter corporate coupon code: 0900109091, 15%.

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Kate Spade	15% off of a single item. Valid at Kate Spade Prime Outlets only. Not valid at Kate Spade retail stores or katespade.com . Valid on full price and sale merchandise.
Kenneth Cole	20% off entire purchase. Not valid with any other offer.
Kitchen Collection	20% off one item. Code: PINK.
Lane Bryant Outlet	25% off a single item with your purchase of \$50 or more. Coupon Key Code: 777018938.
Le Creuset	25% off any one Le Creuset or Screwpull item. Some new items may be excluded from discount.
Le Gourmet Chef	20% off one item. Code: PINK
Michael Kors	15% off of a single Handbag Purchase. Discount applies to one handbag per customers. Excludes item Totes. Does not apply to previous purchases. Offer Code: 103009.
Naturalizer	25% off on a single item.
Nautica	15% off your purchase of 3 items or more.
Nine West Outlet	20% off one regular priced item. Offer valid on one regular priced item. Not valid at Nine West Specialty stores, department stores or at ninewest.com . This offer may not be used by JAG associates. Register Ringing Instructions: Scan item first, enter [F2], [F2], [F1], [F1], enter corporate coupon code: 0574808093, 20%.
Perfumania	20% extra off of one single item. Not valid on Perfumania.com . Discount will be taken off of the highest priced item in the sale.

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Perry Ellis	Take 20% off any one item. Regular priced only.
Polo Ralph Lauren Factory Store	20% off of \$200 or more. Code 2736.
Reebok/Rockport Outlet Store	15% off entire purchase. Cannot be combined with any other coupon, group over, member discount program or Footwear Search Program. Excludes Classic Styles with \$.58 endings. Coupon Code: 8890498.
Rocky Mountain Chocolate Factory	15% off purchase of any pre-boxed chocolates.
rue21	25% off of a single item. Amount of deduction will be given at the point of sale pretax and net of discounts. Excludes 40% off or more and buy one get one free items. Some price points lower than 40% off excluded. Coupon Code: 050084.
Samsonite Company Stores	15% off a purchase of \$100 or more. Not valid on holiday specials. Coupon Code: 400007207301.
SEIKO The Company Store	25% off one item. Card must be presented at time of purchase. This discount can not be used on previous purchases. Elite FQ Watches, final priced items and items under \$40 MSRP not included.
Stuart Weitzman	15% off a single regular price item. Sale merchandise not included.
Time Factory Watch Outlet	15% off of your total purchase of \$50 or more.

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Tommy Hilfiger	20% off your purchase of \$150 or more OR 15% off your entire purchase. This offer is redeemable for the discount stated above only in-person at Tommy Hilfiger Company Stores in the US and Puerto Rico and Tommy Hilfiger Outlets Stores in Canada. Not valid for the purchase of toiletries or fragrances or gift cards. The value of the offer is forfeited upon the return of merchandise. Reproductions of this offer will not be accepted. Not valid in department stores, Tommy Hilfiger Specialty Stores or Clearance Stores. T0573091001091031MSC
Travelpro	20% off your entire purchase.
Ultra Diamond	15% off a single item. Ad code: OPINKUD. Excludes Swiss watches, prior purchases, Ultra Buys, Big Diamonds, Loose Diamonds, layaways, special orders, repairs, gift cards and Ultra employees.
VF Outlet	20% off one item. Code: LOC153999.
Van Heusen	20% off of a single item. Includes sale merchandise. Not valid on Internet transactions. Certain restrictions may apply. PVH associates not eligible. Code: 531000008000
Villeroy & Boch	25% off a single item. Not valid on October Sale merchandise, Urban Nature, Helianthos, Flower Dream, New Cottage, Green Garland, Bone China, or on-line purchases.

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| Vitamin World | 20% off all Vitamin World brand items! Including Precision Engineered®, American Health®, Herbal Authority™ & Perfectly Pure®. Members receive discount off member price. Non-members receive discount off regular price. While supplies last. Excludes Spectacular Values, Buy 1 Get 1 Free, Buy 1, Get 1 50% off and other exclusions. Valid in-store only. Code: 00 2222 00 5103 7. |
| Wilsons Leather Outlet | 20% off one item. Not valid on clearance. Not valid on-line. |
| Yankee Candle | 15% off total purchase.
Coupon code: 888200915. |
| Zales, Fine Jewelry Outlet | 25% off a single item (one time use). Offer is valid on regular and sale priced items. Excludes clearance, Celebration Diamond®, Brilliant Value™ items, loose diamonds, designer collections, watches, pre-owned merchandise, price breaks, seasonal items, special events, special orders, and repairs. Cannot be used to pay off balances on your Zales credit card account. |

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